

Paint the Shore

Call for entries
October 11-14, 2017

Hosted by Virginia Eastern Shore (VES) Land Trust

About the event

Paint the Shore brings artists to conserved land, highlighting both the art of plein air painting and the unique natural environment on the Eastern Shore of Virginia. Artists will have the opportunity to capture a sense of place and a brief moment in a changing landscape.

Painting will take place on privately and publicly preserved lands over three days. On Friday evening, VES Land Trust will host a wet sale at the Barrier Islands Center in Machipongo, Virginia. The exhibit will continue on Saturday. All artists will also participate in a quick draw on Saturday morning.

Entry Deadline **EXTENDED – August 31, 2017** – Application Fee \$35

Artists will be notified of acceptance immediately

The Competition

Artists have the chance to paint on privately owned conservation easements as well as preserves open to the public located in the Eastville to Exmore region of the Virginia Eastern Shore. A full list of locations will be provided upon registration. Registration will begin on Wednesday, October 11, 2017 at 10 a.m. Artists will be able to paint Wednesday through early afternoon on Friday. Any medium may be used. Artists must turn in at least three framed, ready to hang paintings. To provide a range of pricing, one painting must be priced at or under \$400. Artists will have three feet x five feet (3 ft. x 5 ft.) of wall space in which to hang their framed exhibit pieces. Artists may bring replacement paintings. The exhibit and sale will take place on Friday, October 13, 2017 from 6-8 p.m. and Saturday, October 14, 2017 from 12-4 p.m. at the Barrier Islands Center in Machipongo, Virginia. Artists are responsible for picking up any unsold paintings at the close of the show on Saturday.

The Awards

Cash awards will be given for “People’s Choice” and “Artist’s Choice” on Friday evening.

Quick Draw

The quick draw will take place Saturday morning from 9-11 a.m. Quick draw paintings will be sold wet and unframed.

Paint for a Cause

The Virginia Eastern Shore (VES) Land Trust seeks to conserve rural lands which will best preserve the farms, forests, wetlands, waters, and heritage of Virginia's Eastern Shore for the benefit of future generations. VES Land Trust works with private landowners to preserve their land ethic using conservation easements. The land is protected from intense uses and development while allowing for traditional farming, forestry, aquaculture, hunting and residential use. Conservation easements have a



P.O. Box 1114
Exmore, Va. 23350

<http://www.veslt.org> /757-442-5885
director@veslt.org / stewardship@veslt.org

lasting impact on water quality and wildlife habitat. 35% of painting sales will benefit the Virginia Eastern Shore Land Trust and its mission.

Locations

Paint the Shore will be held in the Eastville to Exmore region of the Virginia Eastern Shore. Each artist will be presented with a map and directions upon registration.

Lodging

We plan to offer lodging with host families. Please note if you are interested in being placed with a host family on your application. Details will be provided upon acceptance into the event.

Awards presentation and sales

The event will close with an exhibit and wet sale beginning with a reception on Friday evening at the Barrier Islands Center. Artists are expected to attend Friday evening's reception. The exhibit and reception will be held Friday from 6-8 p.m. and Saturday from 12-4 p.m. Awards will be presented Friday evening.

Entry Guidelines

Eligibility

Applicants must be 18 years of age or older.

Entry and Application requirements:

An application fee of \$35 is required and is non-refundable. You may pay by check made out to VES Land Trust (P.O. Box 1114, Exmore, VA 23350) or online at www.veslt.org using the "Donate" button on the left hand side. Please note that it's for the "Paint the Shore Application." Artists must email a completed application, artist's statement, and release agreement to director@veslt.org with Paint the Shore Application in the subject line.

Applications must be received by August 31, 2017. All applicants will be contacted immediately.

Artist's Statement

Please attach an artist's statement that describes your background, your work, and something about why you are interested in plein air painting. We'd also love to hear what conservation means to you personally and as an artist!

Release Agreement

By entering Paint the Shore, I affirm that I have read the entire prospectus and by signing this entry form I agree to be bound by all terms outlined in it. If I am accepted, I understand that I am expected to participate in both the plein air competition and the exhibition and sale including the quick draw.

During the competition, I agree to not sell any work done during Paint the Shore unless I pay a 35% commission to Paint the Shore. My paintings which I exhibit must be priced commensurate with my normal pricing structure. A 35% commission on all works sold will be retained by Paint the Shore and benefit the VES Land Trust and its mission (see Paint for a Cause). All sales will be handled by VES Land Trust representatives.



I hereby agree that the Paint the Shore Committee, VES Land Trust, the Barrier Islands Center, The Nature Conservancy Virginia Coast Reserve, Paint the Shore partners, and landowners are not responsible or to be held liable for personal injuries or loss or damage to my property. I, the Artist, agree to defend, indemnify and hold Paint the Shore harmless from and against any and all claims, demands, suits, losses, cause of action, damages, liabilities, obligations, costs, expenses, and judgements (including, without limitation, death and damages to property) caused by the Artist's actions or omissions or failure to abide by the rules of Paint the Shore arising out of the Artist's involvement in the competition.

Artist Application

Paint the Shore 2017

Last name: _____ First name: _____

Business/Studio name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone (day): _____ Phone (evening): _____

Email (required): _____

Please provide your website and any social media accounts so VES Land trust may link you to our website and accounts.

Web address: _____

Facebook/social media accounts: _____

Preferred painting medium: _____

How did you hear about Paint the Shore?: _____

What other plein air events do you attend?: _____

Are you interested in being placed with a host family (please circle)? Yes No

Please check – have you included...

- The completed application?
- An artist's statement?
- The signed and dated release agreement?
- A check made out to VES Land Trust or payment made online (www.veslt.org) for the non-refundable application fee of \$35?



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