# Paint the Shore

Call for entries

Hosted by Virginia Eastern Shore Land Trust

About the event

Paint the Shore is a plein air event and art exhibit designed to bring conservation to the public through visual art. Paint the Shore welcomes artists to conserved land, highlighting both the art of plein air painting and the unique natural environment on the Eastern Shore of Virginia. Artists will have the opportunity to capture a brief moment in a changing landscape.

### Entry Deadline **September 1, 2021**

### Application Fee (non-refundable) **$35**

### Artists will be notified of acceptance upon receipt of full application.

# The Competition

Artists have the chance to paint on privately owned conservation easements located on the Virginia Eastern Shore over a month (October 1 – November 9, 2021) including Virginia Eastern Shore Land Trust (VES Land Trust) held conservation easements. These beautiful rural and coastal landscapes are not usually open to the public. A full list of locations will be provided upon registration. Registration and painting will begin on Friday, October 1, 2021 at 9 a.m. VES Land Trust will host an artist’s social and kick-off event for participating artists and VES Land Trust staff and Board on Friday evening from 4:30-7 p.m., October 8, 2021. Finished paintings will be due November 10, 2021 at 10 a.m. to the Barrier Islands Center.

Any medium may be used. Artists must turn in at least three (3) framed, ready to hang paintings. To provide a range of pricing, one painting must be priced at or under $400. Artists will have three feet x five feet (3 ft. x 5 ft.) of wall space in which to hang their framed exhibit pieces. The exhibit and sale will open with a reception on Friday, November 12, 2021 from 6-8 p.m. at the Barrier Islands Center in Machipongo, Virginia. Artists are expected to attend the exhibit opening on November 12th. The show will run until November 30, 2021. Artists are responsible for picking up any unsold paintings at the close of the show on November 30th.

# The Awards

Cash awards will be given for “People’s Choice” and “Artist’s Choice” at the close of the reception on Friday, November 12, 2021.

# Paint for a Cause

The VES Land Trust seeks to conserve rural lands which will best preserve the farms, forests, wetlands, waters, and heritage of Virginia's Eastern Shore for the benefit of future generations. VES Land Trust works with private landowners to preserve their land ethic using conservation easements. The land is protected from intense uses and development while allowing for traditional farming, forestry, aquaculture, hunting and residential use. Conservation easements have a lasting impact on water quality and wildlife habitat. 35% of painting sales will benefit the Virginia Eastern Shore Land Trust and its land conservation mission.

# Locations

Paint the Shore will be held on the Virginia Eastern Shore. Each artist will be presented with a map, instructions, and directions to available properties upon registration.

# Lodging

While we have offered lodging with host families in the past, due to the continued spread of COVID-19, we are unable to do so at this time. If you need assistance finding lodging, please let us know how we can help.

# Entry Guidelines

Eligibility

Applicants must be 18 years of age or older.

Entry and Application requirements:

An application fee of $35 is required and is non-refundable. You may pay by check made out to VES Land Trust (P.O. Box 1114, Exmore, VA 23350) or online at [www.veslt.org/calendar](http://www.veslt.org/calendar) by choosing “Paint the Shore - Artist’s Application.” Artists must email a completed application, artist’s statement, and release agreement to [director@veslt.org](mailto:director@veslt.org) with Paint the Shore Application in the subject line.

Applications must be received by **September 1, 2021**. All applicants will be contacted upon receipt.

Artist’s Statement

Please attach an artist’s statement to the application that describes your background, your work, and why you are interested in plein air painting. We’d also love to hear what conservation means to you personally and as an artist!

In addition, we will ask you to submit an artist’s statement with your finished paintings. This statement will reflect on your participation in the event and will be displayed with your work at the exhibit.

# Release Agreement

By entering Paint the Shore, I affirm that I have read the entire prospectus and by signing this entry form I agree to be bound by all terms outlined in it. If I am accepted, I understand that I am expected to participate in both the plein air competition and the exhibition and sale.

During the competition, I agree to not sell any work done during Paint the Shore unless I pay a 35% commission to VES Land Trust. My paintings which I exhibit must be priced commensurate with my normal pricing structure. A 35% commission on all works sold will be retained by VES Land Trust and benefit its land conservation mission (see Paint for a Cause). All sales will be handled by VES Land Trust representatives.

I hereby agree that the Paint the Shore Committee and representatives, VES Land Trust, the Barrier Islands Center, Paint the Shore partners, and landownersare not responsible or to be held liable for personal injuries or loss or damage to my property. I, the Artist, agree to defend, indemnify and hold Paint the Shore harmless from and against any and all claims, demands, suits, losses, cause of action, damages, liabilities, obligations, costs, expenses, and judgements (including, without limitation, death and damages to property) caused by the Artist’s actions or omissions or failure to abide by the rules of Paint the Shore arising out of the Artist’s involvement in the competition.

Printed Name:

Signature: Date:

# Artist Application

Paint the Shore 2021

Last name: First name:

Business/Studio name:

Street Address:

City: State: Zip:

Phone (day): Phone (evening):

Email (required):

Please provide your website and any social media accounts so VES Land trust may link you to our website and accounts.

Web address:

Facebook/social media accounts:

Preferred painting medium:

How did you hear about Paint the Shore?:

What other plein air events do you attend?:

# Please check – have you included…

* The completed application?
* An artist’s statement?
* The signed and dated release agreement?
* A check made out to VES Land Trust or payment made online (www.veslt.org/calender) for the non-refundable application fee of $35?