

# Paint the Shore

A Plein Air Art Show

Call for entries

Hosted by Virginia Eastern Shore Land Trust

## About the event

Paint the Shore is a plein air painting exhibit designed to bring conservation to the public through visual art. Paint the Shore welcomes artists to conserved land, highlighting both the art of plein air painting and the unique natural environment on the Eastern Shore of Virginia. Artists will have the opportunity to capture a brief moment in a changing landscape and celebrate 20 years of local conservation efforts.

Entry Deadline **September 1, 2023**

Application Fee (non-refundable) **\$35**

Artists will be notified of acceptance no later than September 5, 2023.

## The Competition

Artists have the chance to paint on privately owned conservation easements located on the Virginia Eastern Shore between September 12 and November 5, 2023 including Virginia Eastern Shore Land Trust (VES Land Trust) held conservation easements. These beautiful rural and coastal landscapes are not usually open to the public. A full list of locations and registration packet will be mailed to you upon acceptance. Painting will begin no earlier than Tuesday, September 12, 2023 at 9 a.m. Finished paintings will be due November 8, 2023 at 9 a.m.

Any medium may be used. Artists must turn in at least three (3) framed, ready to hang paintings. To provide a range of pricing, one painting must be priced at or under \$400. Artists will have room to hang three paintings if 12" x 16" or larger and four if smaller than 12" x 16". Paintings larger than 18" x 24" cannot be accommodated. All final paintings must be framed with a wire for hanging. The exhibit and sale will open with a reception on Friday, November 10, 2023 from 6-8 p.m. at the Historic Onancock School, 6 College Avenue, Onancock, VA. Artists are expected to attend the exhibit opening on November 10<sup>th</sup>. Artists are responsible for picking up any unsold paintings on Monday, November 13<sup>th</sup>.

## The Awards

Cash awards will be given for "People's Choice" and "Artist's Choice" at the close of the reception on Friday, November 10, 2023.

## Paint for a Cause

*Our Mission: The VES Land Trust seeks to conserve rural lands, to preserve the farms, forests, wetlands, waters, and heritage of Virginia's Eastern Shore for the benefit of current and future generations.*

Twenty years ago, a group of local landowners and citizens joined forces to protect the prime farm and forestland, scenic creeks and bays, wildlife habitat, and historic resources of Virginia's Eastern Shore.



P.O. Box 1114  
Exmore, Va. 23350

<http://www.veslt.org/757-442-5885>  
director@veslt.org

Because of strong community support, VES Land Trust helped landowners protect 14,129 acres and 90 miles of shoreline and streams on 79 properties with 26 historic structures.

VES Land Trust works with private landowners to preserve their land ethic using conservation easements. The land is protected from intense uses and development while allowing for traditional farming, forestry, aquaculture, hunting and residential use. Conservation easements have a lasting impact on water quality and wildlife habitat.

35% of painting sales will benefit the Virginia Eastern Shore Land Trust and its land conservation mission.

## Locations

Paint the Shore will be held on the Virginia Eastern Shore. Each artist will be presented with a map, instructions, and directions to available properties upon registration.

## Lodging

If you need assistance finding lodging, please let us know how we can help.

## Entry Guidelines

### Eligibility

Applicants must be 18 years of age or older.

### Entry and Application requirements:

An application fee of \$35 is required and is non-refundable. You may pay by check made out to VES Land Trust (P.O. Box 1114, Exmore, VA 23350) or online at <http://www.veslt.org/calendar> by choosing "Paint the Shore - Artist's Application." Artists must send in a completed application, artist's statement, and release agreement to [director@veslt.org](mailto:director@veslt.org) with Paint the Shore Application in the subject line or through [Google Forms](#).

Applications must be received by **September 1, 2023**. All applicants will be contacted no later than September 5, 2023.

### Artist's Statement

Please attach an artist's statement to the application that describes your background, your work, and why you are interested in plein air painting. We'd also love to hear what conservation means to you personally and as an artist!

In addition, we will ask you to submit an artist's statement with your finished paintings. This statement will reflect on your participation in the event.



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## Release Agreement

By entering Paint the Shore, I affirm that I have read the entire prospectus and by signing this entry form I agree to be bound by all terms outlined in it. If I am accepted, I understand that I am expected to participate in both the plein air competition and the exhibition and sale.

During the competition, I agree to not sell any work done during Paint the Shore unless I pay a 35% commission to VES Land Trust. My paintings which I exhibit must be priced commensurate with my normal pricing structure. A 35% commission on all works sold will be retained by VES Land Trust and benefit its land conservation mission (see Paint for a Cause). All sales will be handled by VES Land Trust representatives.

I hereby agree that the Paint the Shore Committee and representatives, VES Land Trust, the Historic Onancock School, Paint the Shore partners, and landowners are not responsible or to be held liable for personal injuries or loss or damage to my property. I, the Artist, agree to defend, indemnify and hold Paint the Shore harmless from and against any and all claims, demands, suits, losses, cause of action, damages, liabilities, obligations, costs, expenses, and judgements (including, without limitation, death and damages to property) caused by the Artist's actions or omissions or failure to abide by the rules of Paint the Shore arising out of the Artist's involvement in the competition.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



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# Artist Application

Paint the Shore 2023

Last name: \_\_\_\_\_ First name: \_\_\_\_\_

Business/Studio name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (day): \_\_\_\_\_ Phone (evening): \_\_\_\_\_

Email (required): \_\_\_\_\_

*Please provide your website and any social media accounts so VES Land trust may link you to our website and accounts.*

Web address: \_\_\_\_\_

Facebook/social media accounts: \_\_\_\_\_

Preferred painting medium: \_\_\_\_\_

How did you hear about Paint the Shore?: \_\_\_\_\_

What other plein air events do you attend?: \_\_\_\_\_

## Please check – have you included...

- The completed application?
- An artist's statement?
- The signed and dated release agreement?
- A check made out to VES Land Trust or payment made online ([www.veslt.org/calender](http://www.veslt.org/calender)) for the non-refundable application fee of \$35?



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