

# Picture the Shore

November 4, 2022  
Historic Onancock School

Presented by Virginia Eastern Shore Land Trust

## About the event

Picture the Shore is a photography contest and art exhibit designed to highlight the work of student, amateur, and professional photographers and to connect the public to the natural beauty and character of the Eastern Shore through visual art.

Entry Deadline (professional and amateur) **October 21, 2022**

Application Fee (non-refundable) **\$20**

Entry Deadline (student) **October 14, 2022**

No Application Fee

## The Competition

Student, amateur, and professional photographers of all ages are invited to submit digital photos that feature the natural beauty and character of the Eastern Shore of Virginia. Photos must be taken with a cell phone camera. Each photographer can submit one (1) photo. Entries must feature the natural environment of the Eastern Shore and should focus on landscapes, plants, recreation, waterways, and wildlife. Please read complete Entry Guidelines below before submitting.

## Schedule of Events

TBA

TBA Cell phone photography workshop led by local photographer

October 14, 2022

5 p.m. Student photo submissions due to [info@veslt.org](mailto:info@veslt.org) (See Entry Guidelines below)

October 21, 2022

5 p.m. Professional and amateur photo submissions due to [info@veslt.org](mailto:info@veslt.org) (See Entry Guidelines below)

November 4, 2022

6-8 p.m. Exhibit and reception at the Historic Onancock School

November 4-18, 2022

9 a.m. - 4 p.m. Exhibit - Historic Onancock School is open Monday-Friday from 9 a.m. until 4 p.m. The exhibit will also be open Saturdays November 5th and 12th from 9 a.m. until 4 p.m.

November 18, 2022

10 a.m. - 12 p.m.

Pick up unsold photos. If you cannot pick up during this time slot, please make prior arrangements with VES Land Trust or designate someone to pick up for you.

## The Cause

The VES Land Trust seeks to conserve rural lands which will best preserve the farms, forests, wetlands, waters, and heritage of Virginia's Eastern Shore for the benefit of future generations. VES Land Trust works with private landowners to preserve their land ethic using conservation easements. The land is protected from intense uses and development while allowing for traditional farming, forestry, aquaculture, hunting and limited residential use. Conservation easements have a lasting impact on water quality and wildlife habitat. 35% of all photo sales during the exhibit will benefit the Virginia Eastern Shore Land Trust and its land conservation mission.

## Entry Guidelines

### Eligibility

Applicants may be student, amateur, or professional photographers. If the applicant is under 18 years of age a parent or guardian must sign the permission form.

### Entry Fee

- Professional and amateur photographers: \$20 (non-refundable)  
You may pay by check made out to VES Land Trust (P.O. Box 1114, Exmore, VA 23350) or online at [www.veslt.org/calendar](http://www.veslt.org/calendar) by choosing "Picture the Shore - Photographer's Application."
- Student: no application fee

### Entry and Application requirements:

Submissions will be grouped by category. The categories are student (including elementary, middle, and high school), amateur, and professional. Photos must be of the Eastern Shore of Virginia with a focus on the natural environment. Subject matters are landscapes, plants, recreation, waterways, and wildlife (not pets). Entries may include people but should be primarily of the natural environment.

Photographers will submit a digital file and an 11x14 printed, not matted or mounted, photo. Photos will be framed by VES Land Trust for the exhibit. Photos may be black and white or color. Photo files must be in the .jpg file format and at least 300 dpi. Photo files must be named as follows: Category\_Title\_Your last name (for example: Student\_Snowy Egret\_Smith). Printed photos should include Category\_Title\_Your last name on the back of the photo.

Photographers must email a completed application, photo entry, artist's statement, and release agreement to [info@veslt.org](mailto:info@veslt.org) with Picture the Shore Application in the subject line. Application, artist's statement, and release agreements should be in PDF format. Printed photos must be mailed to:

Virginia Eastern Shore Land Trust  
Picture the Shore  
P.O. Box 1114  
Exmore, VA 23350

Virginia Eastern Shore Land Trust will accept no more than 60 photographs for the Picture the Shore exhibit.

Applications must include the sale price for the photo (commensurate with your normal pricing) and be received by **October 14, 2022** for student submissions and **October 21, 2022** for professional and amateur submissions. All applicants will be contacted upon receipt.

VES Land Trust will receive 35% of photograph sales during the exhibit. For sold photos, photographers will receive their 65% after the close of the show.

#### Image License and Photographer Rights

Each photographer retains all rights to any photographs submitted. In submitting a photo to the contest, you grant Virginia Eastern Shore Land Trust a non-exclusive, royalty-free, irrevocable license to reproduce, distribute, and publicly display your image. Possible uses include features on our website, posts on our social media platforms, and inclusion in print and marketing materials. Images may be featured in notecard sets. Credit to the photographer will be included with each image. We reserve the right to reject images for copyright or trademark infringement, inappropriate content, infringement on the rights of a third party, or print quality.

#### Artist's Statement

Please attach an artist's statement to the application that describes your background, your photo entry, and why you are interested in photography. We'd also love to hear what nature and conservation means to you personally and as a photographer!

## The Awards

Three awards will be given at the close of the reception November 4th.

- *Photographer's Choice*  
A cash award of \$300 will be given for Photographer's Choice in the professional category. The winner will be chosen by a panel of judges made up of local professional photographers.
- *People's Choice Amateur*  
A gift certificate from a local business valued at or around \$100 will be given to a single entry in the amateur category. The winner will be chosen by attendees the night of the reception.
- *People's Choice Student*  
A gift certificate from a local business valued at or around \$100 will be given to a single entry in the student category. The winner will be chosen by attendees the night of the reception.

## Release Agreement

By entering Picture the Shore, I affirm that I have read the entire prospectus and by signing this entry form I agree to be bound by all terms outlined in it. If I am accepted, I understand that I am expected to participate in the exhibition and sale.

During the competition, I agree to not sell any work exhibited in Picture the Shore unless I pay a 35% commission to VES Land Trust. My photographs which I exhibit must be priced commensurate with my normal pricing structure. A 35% commission on all works sold will be retained by VES Land Trust and benefit its land conservation mission (see The Cause). All sales will be handled by VES Land Trust representatives.

I hereby agree that the Picture the Shore Committee and representatives, VES Land Trust, Picture the Shore partners, and landowners are not responsible or to be held liable for personal injuries or loss or damage to my property. I, the Photographer, agree to defend, indemnify and hold Picture the Shore harmless from and against any and all claims, demands, suits, losses, cause of action, damages, liabilities, obligations, costs, expenses, and judgements (including, without limitation, death and damages to property) caused by the Photographer's actions or omissions or failure to abide by the rules of Picture the Shore arising out of the Photographer's involvement in the competition.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **If under 18**

Parent or Guardian Printed Name: \_\_\_\_\_

Parent of Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Photographer Application

Picture the Shore 2022

Entry Deadline (professional and amateur) **October 21, 2022**

Application Fee (non-refundable) **\$20**

Last name: \_\_\_\_\_ First name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (day): \_\_\_\_\_ Phone (evening): \_\_\_\_\_

Email (required): \_\_\_\_\_

How did you hear about Picture the Shore?: \_\_\_\_\_

Submission Category:

- Amateur
- Professional

Sale Price (\$): \_\_\_\_\_

Please check – have you included...

- Your photo
- The completed application
- An artist's statement
- The signed and dated release agreement
- Application fee

# Student Photographer Application

Picture the Shore 2022

Entry Deadline (student) **October 14, 2022**

No Application Fee

School Name: \_\_\_\_\_

Age: \_\_\_\_\_

Last name: \_\_\_\_\_

First name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Email (required): \_\_\_\_\_

Sale Price (\$): \_\_\_\_\_

Please check – have you included...

- Your photo
- The completed application
- An artist's statement
- The signed and dated release agreement